

**CENTRE FOR INSTRUCTIONAL
TECHNOLOGY AND MULTIMEDIA,
UNIVERSITI SAINS MALAYSIA,
PENANG, MALAYSIA**



UNIVERSITI
SAINS
MALAYSIA



CHAU KIEN TSONG

Ph. D. | SENIOR LECTURER

EDUCATION

He holds a Master of Science (IT) from Universiti Putra Malaysia (UPM) and a Ph.D. degree in Multimedia from USM

BACKGROUND

Currently, he is lecturing graduate students in digital graphics, 2D and 3D animations. He is also an academic consultant and external examiner of two private institutions of higher learning in Malaysia, and visiting lecturer in one of the prestigious universities from China; where he teaches audio and video production. His project on physical multimedia that unifies physical objects and digital multimedia for Preschoolers in multimedia learning won three gold medals in three different international Innovation Competition in Malaysia in 2018 and 2019. He has also won Best Paper Award for research paper entitled "Designing a Motivated Tangible Multimedia System for Preschoolers" in "International Conference on Education, Teaching, and E-Learning" in 2017. He was a research fellow in USM. He is currently META and IEEE Senior member, and has been plenary speaker, invited speaker, judge, session chair, reviewer, and program committee for several international conferences. Dr. Chau has over 30 publications and presentations, which include SCOPUS and ERA indexed journals. He was also the Deputy Director of Research, Innovation and Networking in PTPM from 2019 till 2021.

PRESENTLY

He is the Training Coordinator for the Centre (from 2022 till 2024)



CONTACT



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SKILLS

- 2D Animation
- 3D Animation
- Instructional Multimedia
- Games
- Multimedia Design and Authoring
- Educational Games



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